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New Way to Snatch Recent Grads: Another Source, Inc. Using Grass-Roots Recruiting

Seattle, WA – March, 2006 – Another Source, Inc., an Employment Referral Service located in Seattle, developed the Campus Guru Program utilizing the on-site capabilities of current college students. College representatives, called Campus Gurus, find and interview their soon to be graduating peers in a number of fields developing a substantial applicant pipeline through Another Source to businesses interested in fresh-faced candidates.

“Employers can go to university career fairs hoping to make contact with qualified candidates, but the Campus Guru Program is a pro-active search method to find the best and most active in their fields,” said Marcie Glenn, Vice President of Operations at Another Source. “As fellow students, our Gurus know who they are looking for and know where to find them. They are looking for a specific ‘fit-factor.’ They also attend on-campus career fairs, but a lot of attractive candidates are too busy, or choose not to attend them. It’s the ability to scout professional student organizations and social settings like the Greek system and extracurricular clubs that makes this program so unique.”

“This is a win-win situation for graduates looking to hit the ground running and any business looking to hire emerging talent. The candidates interviewed by our Campus Gurus are referred to some of Puget Sound’s most prestigious industry leaders in their desired professions, giving them a leg up on the competition” said Glenn.

This is the second year for the Campus Guru Program. The program supplements a wide pool of recent grads allowing recruiters to become more strategic in their hiring process. Campus Gurus are currently active at the University of Washington and Washington State University with additional schools soon to be added.

For more information about the Campus Guru program or Another Source, Inc. call 206.241.8906 or visit **www.anothersource.com**.

About Another Source, Inc. Another Source, Inc. is an Employment Referral Service located in Seattle, Washington. With a goal to be Puget Sound’s best value in recruiting, Another Source, Inc. bridges the gap between employment agencies and job boards by offering a unique subscription-based service that saves times, identifies talent, and creates choice. For more information about the company, visit **www.anothersource.com**, or call 206.241.8906.